



# BUSINESS NEWSLETTER

THE OFFICIAL NEWSLETTER OF PACKLEADER BPO



*Hi there, we hope your October has been fantastic!*

**WE'VE HAD A TON OF EVENTS HAPPENING AT  
PACKLEADER PACIFIC!**

## PINKTOBER

We kicked off the month by organizing a fundraising drive for The Cancer Society to commemorate Pinktober. The Society came on-site to raise awareness with our staff and promote the importance of early detection of breast cancer. Here are some interesting stats from the Cancer Society. They have:

- Recorded 1,294 cancer patients from 2018 to date.
- Assisted with clearing surgical backlogs at the CWM and Lautoka Hospital and spent \$16,240 for 28 surgical procedures.
- Assisted in over 1,150 taxi trips this year for patients attending treatment and chemotherapy.

Amazing stuff, right? Packleader Pacific is honoured to support The Cancer Society in the fight against breast cancer.

*Fight  
Cancer!*

# CULTURE

Then, of course, it's been a month of holidays! Although it is business as usual for our Packleader family, we always celebrate every occasion in a big way!

## FIJI DAY

Fiji Day saw our staff competing for the best Fiji-themed kalavata (outfit), and true to form, our staff went all out! Congratulations to the teams that won!



Fiji Day is celebrated in October each year to mark the anniversary of both Fiji's cession to the United Kingdom in 1874 and its attainment of independence in 1970.



## PROPHET MOHAMMED'S BIRTHDAY



Prophet Mohammed's birthday promptly followed Fiji Day. Muslims worldwide earmark a day annually to celebrate the life and teachings of their beloved Prophet, Mohammed (SAW), who was the last prophet and to whom the Holy Quran was revealed.



Best wishes for  
*Prophet Muhammad (SAW)*  
*Birthday*

# DIWALI



And despite the rain, our staff came dressed in their beautiful attire to celebrate Diwali, the festival of lights. This Hindu celebration symbolizes the spiritual "victory of light over darkness, good over evil, and knowledge over ignorance." Take a look at our PLP gang in their bright colours- absolutely stunning!





## AQUIRELY CLIENT VISIT

Packleader Pacific also had the pleasure of presenting the traditional Fijian welcoming ceremony to Jeremy and Hayden, representing our long-time client, Aquirely. The pair, on their first Fiji visit, are here to meet the team and have so far been introduced to the traditional 'lovo' and Diwali celebrations- the authentic Fiji way!

# USP CAREERS EXPO

If you attended the USP Careers Expo last week, chances are you met members of our Packleader team! We were privileged to participate in the three-day careers fair at the University of the South Pacific, where we spoke to students about a career in the outsourcing industry: the chance to make money, build up confidence and develop their soft skills in our call centre operations. Packleader Pacific provides the highest quality business services across all industries. Therefore, all students were encouraged to register their details with us and consider a future in the BPO trade. Whether you're a software engineer, language, human resource or B, Comm graduate, the evolving outsourcing industry means there could be something for everyone!



## CONCLUSION

As you can see, October has been an absolute whirlwind, and we look forward to the tail-end of the year with positivity and reflection. We have some exciting onboarding news in the works, our training rooms have been positively brimming with activity, and we're looking forward to growing our Packleader family!

Till next month,  
Yours in Outsourcing,  
Packleader Pacific

*Fiji is a tropical country with only two seasons (the wet and the dry). October is the end of the dry season, and temperatures, rainfall, and humidity won't be as high as during the rainy season. Although temps are relatively uniform year-round in Fiji, expect high temperatures of up to 27°C in October.*



**Packleader**  
**BPO**



**AND ENTER YOUR DETAILS**